

ב"ה

איש וביתו

חינוך הויבט זיך אן גאר בקטנותו של ילד, דעם זמן וואס ער איז צריך לאמו, איז במילא היינגט דאס אינגאנצן אפ אהן די אם, עאכו"כ אז די הנהגת הבית און הנהלת הבית היינגט אפ אין די עקרת הבית' און אפילו דערנאך אז דער קינד וואקסט אויף זאגט מען דאך "חונד לנער על פי דרכו גם כי יזקין לא יסור ממנה", אז בשעת "כי יזקין" פירט ער זיך לויט דעם חינוך וואס האט זיך אנגעהויבן אין די יארן ווען ער איז נאך געווען צריך לאמו

חלק חשוב בזה ואולי גם חלק העיקרי הוא על אחריות ההורים, האב והאם, שעליהם להחזיר בבניהם מדות טובות בכל האמצעים העומדים לרשותם, ואפילו גם אם טרודים הם באיזה ענינים שיהי' הרי זוהי מחובתם העקרית. ואם בימות הלימוד בת"ת הדברים אמורים, עאכו"כ בערבי שבתות ויו"ט אחר חצות, ובימי ש"ק ויו"ט שאז עיקר האחריות על ההורים מאג"כ דיום טו אייר תשכ"ח

INTERNATIONAL CONFERENCE OF SHLUCHIM
26 Cheshvan ~ 1 Kislev 5771 | November 3 - 8, 2010

LUBAVITCH WORLD HEADQUARTERS
770 Eastern Parkway, Crown Heights, New York



WELCOME

To the International Conference of Shluchim 5771/2010

It is our distinct pleasure to welcome you to the Kinus HaShluchim HaOlami 5771. Whether you are coming from the farthest corners of the world or from close-by, your participation in this monumental event is essential to the atmosphere of **שבת אחים גם יחד**.

With the Rebbe's ever present brochos, the institution of Shlichus is continuously expanding and the number of Shluchim is ever increasing. You represent the Rebbe's vision of reaching every single Jew and inspiring them with Torah and Chassidus. Your commitment to this essential goal is a testament to the endurance of our mission which the Rebbe stated during the Kinus in 5752: **להכין את עצמו ואת כל העולם כולו לקבלת פני משיח צדקנו**.

We are presently commemorating 70 years since the Rebbe and Rebbetzin arrived on these shores. With this in mind, the theme of this year's Kinus is **איש וביתו באו** -- echoing the

Rebbe's words when Chasidim celebrated the Rebbe's arrival. The Kinus will thus highlight the importance of the family unit in accomplishing our Shlichus. Therefore, the emphasis of various speakers and the focus of many of the workshops will revolve around this essential subject.

Over the next five days, you will have the opportunity to participate in innovative and informative workshops, listen to your fellow Shluchim share their experiences, learn from professionals in various fields, hear from the finest mashpiim and rabonim and farbreng with thousands of your colleagues. All of this has been organized with you in mind thus enabling you to go back to your **מקום השליחות** with renewed vigor and an energized spirit.

We encourage you to review the schedule and select programs, sessions and workshops which interest you. We have ensured that the Kinus covers a wide range of subjects thus guaranteeing that you will find programming that is applicable to your specific Shlichus.

We truly hope that you will thoroughly enjoy the Kinus **בשמיות וברוחניות**.

We trust and pray, that through the camaraderie and achdus of this Kinus -- איש את רעהו יעזרו ולאחיו יאמר חזק -- we will merit that ברכנו אבינו כולנו כאחד with the ultimate brocho of ביאת גואל צדק בקרוב ממש.

The Board of Directors of Merkos L'Inyonei Chinuch

Rabbi Yehuda Krinsky, Chairman

Rabbi Moshe Kotlarsky, Vice Chairman

Rabbi Yisrael Deren

Rabbi Moshe Feller

Rabbi Zalman Grossbaum

Rabbi Shmuel Kaplan

Rabbi Zev Katz

Rabbi Sholom B. Levitin

Rabbi Daniel Moscovitz

Rabbi Dovid Raskin

Rabbi Avrohom Shemtov

Rabbi Nachman Sudak

Access to 770 and Library Exhibit: Wednesday 8:00-10:00 pm, Thursday 2:00-4:00 pm, Friday 12:00-2:00 pm, Motzoei Shabbos 7:00-8:00 pm, Sunday 1:00-3:00 pm.

WLCC telephone hook-up room: Wednesday 8:00-10:00 pm, Thursday 2:00-4:00 pm.

The Rebbes Room: Additional times have been arranged for shluchim to spend time in the Rebbes room. See page 5 for details.

CDs of each session will be available for purchase after the Kinus at www.kinus.com. You will also be able to purchase and instantly download mp3 digital audio files of all sessions at www.ShluchimExchange.com.

Simultaneous translation into Hebrew will be available for all of the General Sessions - Thursday night, Motzoei Shabbos, and the Banquet. Additionally, the Banquet will

New for this Years Kinus

KINUS MOBILE @ MOBILE.KINUS.COM

Follow the Kinus on your SmartPhone at: mobile.kinus.com or scan the QR barcode on the front page for instant access (download a free scanner app at: scanlife.com)

- * Complete Kinus guide online
- * Updates and alerts
- * Create your own schedule
- * Provide feedback via instant surveys -- help us improve the Kinus in the future
- * Compatible with all SmartPhones including: BlackBerry, iPhone, Android and Palm

also be simultaneously translated into Russian. New, improved radios can be picked up in Oholei Torah before the start of each General Session.

All Shluchim are requested to sign the Pidyon Nefesh K'loli when registering.

Conference Center Information: In order to better accommodate Shluchim, all of Thursday's workshops, afternoon and evening sessions will take place at a spacious conference center at 420 Flushing Ave. in Brooklyn. This location is only an 8 minute ride from Crown Heights. We will have transportation taking all the Shluchim to the conference center from Oholei Torah at 10:00am and then returning at approximately 10:00pm. There will be a shuttle bus every half-hour leaving from the conference center to Crown Heights and from the Jewish Children's Museum to the center.

Wednesday
5:30-10:00PM

Thursday
8:00-10:00AM

Thursday
11:00AM-1:00PM

Thursday
2:30-3:50PM

Thursday
4:00-5:30PM

Thursday
Night

Friday
7:00AM-12:00PM

Friday
12:45-2:15pm

Friday
Night

Shabbos
Day

Motzoei
Shabbos

Sunday
7:30-10:00AM

Sunday
11:15AM-3:15PM

Sunday
4:30PM

Monday
10:30AM-3:00PM

WEDNESDAY

November 3, 2010

יום רביעי כ"ו חשון ה'תשע"א

5:30 - 10:00 pm

REGISTRATION

Registration will be open again on Thursday 9:00 am - 2:00 pm, and 5:00 pm - 8:00 pm. Friday 9:00 am - 1:00 pm. Motzoei Shabbos 7:00 - 10:00 pm. Sunday 9:00 - 11:00 am.

Location: Lower Level, Jewish Children's Museum, 792 Eastern Parkway

7:00 - 10:00 pm

DINNER

Location: Oholei Torah, Main Ballroom, 667 Eastern Parkway

8:00 - 10:00 pm

THE REBBE'S ROOM

The Rebbe's זי"ע room will be open for the Shluchim.

It will be open again on Thursday 2:00 - 4:00 pm, Motzoei Shabbos 7:00 - 8:00 pm, Sunday 1:00 - 3:00 pm.



8:00 - 10:00 pm

LIBRARY

Visit the Library of Agudas Chassidei Chabad

The Library will be open to the Shluchim again on Thursday 2:00 - 4:00 pm, Friday 12:00 - 2:00 pm, Motzoei Shabbos 7:00 - 8:00 pm, Sunday 1:00 - 3:00 pm.

Location: 766 Eastern Parkway



THURSDAY

November 4, 2010

יום חמישי כ"ז חשון ה'תשע"א

8:00 am

SHACHARIS - 770

8:45 am

BREAKFAST

Location: Oholei Torah, 667 Eastern Parkway



9:30 am

STUDY SESSION

סדר לימוד בתורת רבינו זי"ע

Presenter: Rabbi Yoel Kahan, Brooklyn, New York

Location: Oholei Torah, Main Ballroom



BUS SCHEDULE

10:00am Buses leave from 667 Eastern Parkway to the Conference Center, 420 Flushing Avenue.

10:00pm Leave from the Conference Center back to Crown Heights.

Shuttle bus service to and from Crown Heights will be available every half hour from the JCM and every half hour from the conference center.

Wednesday
7:00-10:00PM

Thursday
8:00-11:00AM

Thursday
11:00AM-12:30PM

Thursday
2:30-3:50PM

Thursday
4:00-5:30PM

Thursday
Night

Friday
7:00AM-12:00PM

Friday
12:45-2:15pm

Friday
Night

Shabbos
Day

Motzoei
Shabbos

Sunday
7:30-10:00AM

Sunday
11:15AM-3:15PM

Sunday
4:30PM

Monday
10:30AM-3:00PM

11:00 am - 12:30 pm

Workshop 1

CHANGING CHAOS INTO PRODUCTIVITY - PART 1: PRIORITIZATION OF TASKS

Mosad Management

This session will focus on the proper prioritization and familiarization of all tasks, whether written, verbal or electronic. This keeps us from waking up at 3:00 a.m. worrying about what we forgot. Len Merson is the Founder/CEO of ChaosOver, Inc., a consultancy that helps small and mid-sized companies become more organized and productive. Join Mr. Merson in this session where he will present the fundamentals of the ChaosOver Program to help you create order in your Mosad and increase your success.

Moderator: Rabbi Danny Yiftach - Marina-Del-Rey, California

Presenter: Mr. Len Merson *CEO, ChaosOver, Inc.* - S. Diego, California

Location: Conference Room #5, Conference Center: 420 Flushing Ave.

11:00 am - 12:30 pm

Workshop 2

BLUEPRINT FOR BUILDING A SPECTACULAR PARENT / CHILD RELATIONSHIP

Tzon Kodoshim

Mark L. Brenner MFT, Ph.D., a leading expert in the field of early childhood development, will present his techniques on how to communicate with young children. Dr. Brenner will present his proven strategies on how to connect at a deeper level with young children and break the cycle of nag, beg and argue. He will also discuss concrete strategies to help kids disconnect from the internet and focus on the four keys to building a spectacular relationship between parent and child.

Moderator: Rabbi Mendel Lipskier - Sherman Oaks, California

Presenter: Dr. Mark Brenner, MFT, Ph.D. - Sherman Oaks, California

Location: Conference Room #3, Conference Center: 420 Flushing Ave.

11:00 am - 12:30 pm

Workshop 3

TWO ASPECTS IN MOACH SHALIT AL HALEV

Limud | Personal Development

Change Yourself or Control Yourself?

A practical discussion of what exactly constitutes the main theme of the Alter Rebbe's intellectual approach to serving the Almighty.

Moderator: Rabbi Mendel Hecht - Greenfield, Massachusetts

Presenter: Rabbi Shais Taub - Pittsburgh, Pennsylvania

Location: Conference Room #8, Conference Center: 420 Flushing Ave.

11:00 am - 12:30 pm

Workshop 4

FUNDRAISING: THE ASK

Finances & Fundraising

Through his Personal Power Fundraising and Coaching Services, Mendel Duchman has traveled across the globe coaching more than 150 of the Rebbe's Shluchim and helped them raise millions of dollars combined. In this interactive session, complete with office props, Rabbi Duchman will demonstrate various tricks and tips to create a successful pitch to prospects and help you reach your fundraising goals.

Moderator: Rabbi Sholom Simon - Brooklyn, New York

Presenter: Rabbi Mendel Duchman - Los Angeles, California

Location: Conference Room #2, Conference Center: 420 Flushing Ave.

12:30 pm:
*Boxed lunches will be
delivered to your workshop location.*

Wednesday
7:00-10:00PM

Thursday
8:00-11:00AM

Thursday
11:00AM-12:30PM

Thursday
1:45-3:15AM

Thursday
3:30-5:00PM

Thursday
Night

Friday
7:00AM-12:00PM

Friday
12:45-2:15pm

Friday
Night

Shabbos
Day

Motzoel
Shabbos

Sunday
7:30-10:00AM

Sunday
11:15AM-3:15PM

Sunday
4:30PM

Monday
10:30AM-12:00PM

11:00 am - 12:30 pm

Workshop 5

מוח שליט על הלב בחיי השליחות

האם אתה מקבל החלטות שקולות, שולט בתגובות, ופועל בקור רוח תחת לחץ? אופי הפעילות של שלוחי חב"ד, עומס המטלות ולוח הזמנים הקצר במסגרתו הם פועלים, יוצר מצב של עבודה תמידית תחת לחץ רב! לידיעתך! יש ביכולתך לבצע את שורת המטלות והמשימות במלואן מבלי להעלות את לחץ הדם שלך, וללא פגיעה בשיקול הדעת. אפשר להביא למצב, שגם כשסביבך הכול בוער, תשלוט באופן מושלם בתגובותיך הרגשיות ולא תושפע מהתנאים הקשים ומהלחץ תחתם אתה פועל. כך גם תוכל להפוך את הלחץ מגורם מפריע למנוף לשיפור ביצועך האישיים.

Mind In Control מבוסס על התפיסה החסידית של 'מוח שליט על הלב'. השיטה מונחלת ומיושמת בעזרת שיטות אימון של יחידות עליות בצה"ל. בסדנא תלמד, תאומן ותצויד בטכניקות וכלים ליישום השיטה המוצעת. התוצאה: שיפור מהיר בביצועים תחת לחץ בעבודה ובבית.

מנחה: הרב מנחם מענדל ליבערמאן - אשקלון, אה"ק
מרצה: דר. גיל הרט - אטלאנטה, דגורואי

מיקום: בחדר א'

11:00 am - 12:30 pm

Workshop 6

THE ROLE OF SHLUCHIM IN RESPONDING TO YOUTH STRUGGLING WITH ADDICTIONS

Counseling

Addiction to various dangerous substances is commonplace as a generation of young teenagers struggle with the complexities of growing up today. Shluchim are often the first point of contact for concerned parents. This presentation will debunk various myths and discuss the nature of the drug epidemic, the role of family dynamics and treatment options as well as the Shliach's response to these issues.

Moderator: Rabbi Yosef Lipsker - Reading, Pennsylvania

Presenter: Rabbi Raphael Aron - Melbourne, Australia

Location: Conference Room #6, Conference Center: 420 Flushing Ave.

11:00 am - 12:30 pm

Workshop 7

CREATING A FIVE YEAR STRATEGIC PLAN

Mosad Development

Part 1: The First Five Years

Part 2: Five to Ten Years

Beyond the day-to-day tasks of establishing and running an organization, a Shliach needs to set plans to build and grow his Mosad. This workshop will give you the tools to create a custom-tailored five year plan for your Mosad with goals for each day, month and year.

Moderator: Rabbi Beryl Frankel - Yardley, Pennsylvania

Presenters: Rabbi Mendel Herson - Basking Ridge, New Jersey

Rabbi Mendel Deitsch - Chandler, Arizona

Location: Conference Room #4, Conference Center: 420 Flushing Ave.

11:00 am - 12:30 pm

Workshop 8

GENETIC ENGINEERING AND CLONING AL PI TORAH

Limud | Halacha

New advances in science are making headlines. Medical experts are debating the ethics on talk shows across the country. Shluchim are often asked for the Torah perspective on these complex issues. This session will provide an overview of some of the new technologies and the Halachic ramifications to enable Shluchim to give informed responses.

Presenter: Rabbi Shlomo Yaffe - Cambridge, Massachusetts

Location: Conference Room #7, Conference Center: 420 Flushing Ave.

12:30 pm:
Boxed lunches will be delivered
to your workshop location.

Wednesday
7:00-10:00PM

Thursday
8:00-11:00AM

Thursday
12:45 - 2:15PM

Thursday
1:45-3:15PM

Thursday
3:30-5:00PM

Thursday
Night

Friday
7:00AM-12:00PM

Friday
12:45-2:15pm

Friday
Night

Shabbos
Day

Motzoei
Shabbos

Sunday
7:30-10:00AM

Sunday
11:15AM-3:15PM

Sunday
4:30PM

Monday
10:30AM-3:00PM

12:45 PM – 2:15 PM

Workshop 9

TURNING YOUR CHABAD HOUSE INTO A FLOURISHING ADULT EDUCATION CENTER

Adult Education | Mosad Development

Discover the secrets of a successful adult education program. Learn how to create a paradigm shift in the way your community thinks about Torah study, how to build your program and conduct your classes as well as some of the basic marketing strategies that you can apply to increase attendance.

Moderator: Rabbi Chaim Block - S. Antonio, Texas

Presenter: Rabbi Moshe Bryski - Agoura Hills, California

Location: Conference Room #3, Conference Center: 420 Flushing Ave.

12:45 PM – 2:15 PM

Workshop 10

MIND IN CONTROL

Personal Development

Pesach Seder, annual fundraiser, balance sheets and more. Shichus can sometimes be very stressful. Learn to implement Mind In Control training techniques and exercises from the IDF's Special Forces that will enable you to execute the same tasks while keeping your blood pressure unchanged.

Moderator: Rabbi Eliyahu Schusterman - Atlanta, Georgia

Presenter: Dr. Gil Heart - Atlanta, Georgia

Location: Conference Room #1, Conference Center: 420 Flushing Ave.

12:45 PM – 2:15 PM

Workshop 11

CHANGING CHAOS INTO PRODUCTIVITY - PART 2: ACTIVITY COORDINATION

Mosad Management

This session will focus on bringing together scheduling, communications and tasks, whether using computer-based electronic schedulers, PDAs or paper-based book organizers. Len Merson is the Founder/CEO of ChaosOver, Inc., a consultancy that helps small and mid-sized companies become more organized and productive. Join Mr. Merson in this session where he will present the fundamentals of the ChaosOver Program to help you create order in your Mosad and increase your success.

Moderator: Rabbi Danny Yiftach - Marina-Del-Rey, California

Presenter: Mr. Len Merson CEO, ChaosOver, Inc. - S. Diego, California

Location: Conference Room #5, Conference Center: 420 Flushing Ave.

12:45 PM – 2:15 PM

Workshop 12

FINANCES AS A FUNDAMENTAL

Finances & Fundraising

A workshop on understanding the principals of financial management and how to create a solid financial foundation for your Mosad. Learn about the importance of maintaining a healthy fiscal footing for your organization's various operations. Rabbi Cohen will open this session with a review of Horaos from the Rebbe on fundraising and accountability.

Moderator: Rabbi Yosef Eisenbach - Lichtfield, Connecticut

Presenters: Rabbi Shea Harlig - Las Vegas, Nevada

Rabbi Yossi Mintz - Manhattan Beach, California

Rabbi Mendel Cohen - Sacramento, California

Location: Conference Room #6, Conference Center: 420 Flushing Ave.

Wednesday
7:00-10:00PM

Thursday
8:00-11:00AM

Thursday
11:00AM-1:00PM

Thursday
1:45-3:15AM

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12:45 - 2:15PM

Thursday
Night

Friday
7:00AM-12:00PM

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Sunday
7:30-10:00AM

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Sunday
4:30PM

Monday
10:30AM-3:00PM

12:45 PM – 2:15 PM

Workshop 13

EFFECTIVE PUBLIC SPEAKING

Practical Rabbimics

Learn from Jeff Ansell, a premiere expert in public speaking, powerful strategies you can employ to be a compelling communicator. He will share with you the basics on what to say and how to say it and various techniques for mastering words and body language.

Moderator: Rabbi Mendel Kaplan - Toronto, Canada

Presenter: Mr. Jeff Ansell - Toronto, Canada

Location: Conference Room #4, Conference Center: 420 Flushing Ave.

12:45 PM – 2:15 PM

Workshop 14

REASONABLE EXPECTATIONS

Tzon Kodoshim

Rabbi Chaim I. Drizin, a recognized expert in psychology and a father of Shluchim, understands the challenges of raising children on Shlichus. He will speak about reasonable expectations from our children, what to do when children defy us and how to react calmly to confrontation. Also learn how to identify "red flags" and how to deal with them appropriately.

Moderator: Rabbi Mendel Katzman - Omaha, Nebraska

Presenter: Rabbi Chaim Drizin - Boca Raton, Florida

Location: Conference Room #7, Conference Center: 420 Flushing Ave.

12:45 PM – 2:15 PM

Workshop 15

THE 7 QUALITIES OF THE LEADER AS COACH - PART 1

Personal Development

Secrets to leading in the Inspiration Age: The best leaders today are "Coach Leaders" who use coaching techniques to build high-performing teams. Tom Heck, President and Founder of the International Association of Teamwork Facilitators (IATF) will present the skills of this effective way to leverage your workers' strengths and help your team be more creative, more productive, have higher job satisfaction, and become strong leaders themselves.

Moderator: Rabbi Yitzchok Sapochkinsky - Westlake Village, California

Presenters: Mr. Tom Heck - Ashville, North Carolina

President, International Association of Teamwork Facilitators

Rabbi Shmuly Rothman - Pittsburgh, Pennsylvania

Location: Conference Room #2, Conference Center: 420 Flushing Ave.

12:45 PM – 2:15 PM

Workshop 16

הגשת עזרה ראשונה בשלום בית

כל שליח נדרש מידי פעם לשוחח 'שלום בית' עם זוג מקורבים מיואש ואובד עצות. שיחה של הרבי ודבר תורה לחיזוק זה חשוב, אבל איך מזהים את הבעיה, איך יודעים מתי צריך להעביר לטיפול מקצועי, ואיך לתת ייעוץ מוצלח בצורה הנכונה?

ארגון י.ג.ר. מתמחה בהכשרת רבנים לייעוץ נישואין מקצועי ומעניק תארים אקדמאיים לרבנים מאוניברסיטת יורק שמקובלת גם בארץ שלוחים ישראלים בחו"ל שימו לב: במהלך הסדנא ישקו ראשי הארגון את תכנית הלימודים המיוחדת שהותאמה במיוחד לשלוחי חב"ד בחו"ל על ידי לימודים באנטרנט.

מנחה: הרב יצחק גרשוביץ - טנפלי, ניו דזרז'י - ארה"ב

מרצה: הרב דר. אייל אונגר - רעננה - אה"ק

מיקום: בחדר ח'

Wednesday
7:00-10:00PM

Thursday
8:00-11:00AM

Thursday
11:00AM-1:00PM

Thursday
2:30-3:50 PM

Thursday
2:45 - 4:15PM

Thursday
Night

Friday
7:00AM-12:00PM

Friday
12:45-2:15pm

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Night

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Sunday
7:30-10:00AM

Sunday
11:15AM-3:15PM

Sunday
4:30PM

Monday
10:30AM-3:00PM

2:45 PM – 4:15 PM

Workshop 17

GEIRUS AND INTERMARRIED KOHANIM

Halacha

A Halachic discussion on the delicate questions and issues related to Geirus. Learn how to handle questionable Geirim in your Chabad House and the Kohanim who may be married to them. Learn how to effectively guide people toward the best solutions.

Moderator: Rabbi Moshe Gurarie - Toms River, New Jersey

Presenter: Rabbi Yosef Shusterman - Beverly Hills, California

Location: Conference Room #7, Conference Center: 420 Flushing Ave.

2:45 PM – 4:15 PM

Workshop 18

TALKING TO TEENS ABOUT SENSITIVE ISSUES

Tzon Kodoshim

Rabbi Dr. Daniel Schonbuch, believes that the best way to reach teens is by parents focusing on their relationship with their teenager.

Rabbi Schonbuch will teach Shluchim effective methods for addressing sensitive subjects with teens such as smoking, drinking, gender boundaries, substance abuse, internet dangers and more.

Moderator: Rabbi Yehuda Shemtov - Bucks County, Pennsylvania

Presenters: Dr. Daniel Schonbuch - Brooklyn, New York
Rabbi Mendel Gluchovsky - Rechovot, Israel

Location: Conference Room #8, Conference Center: 420 Flushing Ave.

2:45 PM – 4:15 PM

Workshop 19

SPIRITUALITY AND INTIMACY

Counseling

This workshop promises to be an informative and meaningful session addressing difficult issues that Shluchim confront when dealing with a sensitive topic such as Taharas HaMishpocho. It is being led by Rabbi Raphael Aron, a family counselor in Caulfield, Australia, who has lectured and counseled extensively on this topic. Gain a refreshing perspective as well as clarification of several misunderstood concepts which will hopefully lead to more community members keeping Taharas HaMishpocho.

Moderator: Rabbi Shraga Sherman - Merion, Pennsylvania

Presenter: Rabbi Raphael Aron - Melbourne, Australia

Location: Conference Room #6, Conference Center: 420 Flushing Ave.

2:45 PM – 4:15 PM

Workshop 20

FUNDRAISING DURING DIFFICULT TIMES

Finances & Fundraising

In this workshop, four Shluchim will share their first-hand knowledge and experience with successful fundraising. Rabbi Perlmutter will share means to remain motivated through the ups and downs of day-to-day Shlichus; Rabbi Paltiel will discuss the art of asking a Baal HaBayis and getting a "yes"; Rabbi Tiechtel will talk about keeping your donors constantly connected year round; and Rabbi Tenenbaum will discuss the importance of recognizing Hashgocho Ho'elyonah in our Avodas Hakodesh.

Moderator: Rabbi Alter Tenenbaum - Irvine, California

Presenters: Rabbi Abba Perelmutter - Belmont Shores, California
Rabbi Yehuda Tiechtel - Berlin, Germany
Rabbi Sholom M. Paltiel - Port Washington, New York

Location: Conference Room #3, Conference Center: 420 Flushing Ave.

Wednesday
7:00-10:00PM

Thursday
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Shabbos
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Motzoei
Shabbos

Sunday
7:30-10:00AM

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11:15AM-3:15PM

Sunday
4:30PM

Monday
10:30AM-3:00PM

2:45 PM – 4:15 PM

Workshop 21

WHEN THE HEADLINE IS YOU

Mosad Management

Answering questions from reporters is risky business. Though a media interview may feel like a straightforward conversation, it actually represents a contrived and manipulative dynamic. In this workshop, award-winning journalist and crisis communications expert Jeff Ansell will provide a complete, values-based framework for successfully navigating all types of media encounters. This session will provide you with the practical tools and step-by-step messaging formulae needed to address problematic issues while limiting your exposure to the sensationalism of today's media environment.

Moderator: Rabbi Mendel Kaplan - Toronto, Canada

Presenter: Mr. Jeff Ansell - Toronto, Canada

Location: Conference Room #4, Conference Center: 420 Flushing Ave.

2:45 PM – 4:15 PM

Workshop 22

THE 7 QUALITIES OF THE LEADER AS COACH - PART 2

Personal Development

Secrets to leading in the Inspiration Age: The best leaders today are "Coach Leaders" who use coaching techniques to build high-performing teams. Tom Heck, President and Founder of the International Association of Teamwork Facilitators (IATF) will present the skills of this effective way to leverage your workers' strengths and help your team be more creative, more productive, have higher job satisfaction, and become strong leaders themselves.

Moderator: Rabbi Yitzchok Sapochkinsky - Westlake Village, California

Presenters: Mr. Tom Heck - Ashville, North Carolina
President, International Association of Teamwork Facilitators
Rabbi Shmuly Rothman - Pittsburgh, Pennsylvania

Location: Conference Room #2, Conference Center: 420 Flushing Ave.

2:45 PM – 4:15 PM

Workshop 23

CHANGING CHAOS INTO PRODUCTIVITY - PART 3: WORK ENVIRONMENT

Mosad Management

This session will focus on creating a clear and comfortable work area that supports effective interaction with one another. This reduces distractions and promotes focus and concentration. Len Merson is the Founder/CEO of ChaosOver, Inc., a consultancy that helps small and mid-sized companies become more organized and productive. Join Mr. Merson in this session where he will present the fundamentals of the ChaosOver Program to help you create order in your Mosad and increase your success.

Moderator: Rabbi Danny Yiftach - Marina-Del-Rey, California

Presenter: Mr. Len Merson CEO, ChaosOver, Inc. - S. Diego, California

Location: Conference Room #5, Conference Center: 420 Flushing Ave.

2:45 PM – 4:15 PM

Workshop 24

עשרת המפתחות לשכנוע אפקטיבי: חלק א'

במסגרת שליחותנו אנו נפגשים עם אנשים מסוגים שונים ועם דעות שונות, בהרצאה זו נלמד כיצד נוכל להגדיל בצורה משמעותית את הצלחותינו בהעברת המסרים והנעת סביבתנו לפעולה.

מנחה: הרב נחמי ווילהלם - בנגוק, טיילאנד

מרצה: מר אריאל הלוי - רמת גן, אה"ק

מיקום: בחדר א'

איש וביתו

ועדיין איז דאס אויך בנוגע צו דעם ענין פון הפצה היהדות, וואס אין דערויף זאגט מען דאך אויך אז "המעשה הוא העיקר" איז דאס דא אין אלע דרגות: דער ענין פון הפצת היהדות ביי איד, ביי בני ביתו, ביי זיין קהילה, ביז צו דעם ענין פון הפצה היהדות בכל קצווי תבל.
- משיחת יו"ד שבת תשל"ו

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Night

Shabbat
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Motzoei
Shabbat

Sunday
7:30-10:00AM

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10:30AM-3:00PM

4:30 PM – 6:00 PM

Workshop 25

SERMON PREP 101

Practical Rabbinitics

Learn from two veteran Shluchim and master orators how to adapt a Sicha of the Rebbe into a moving sermon that will touch your congregants. Find out what to highlight and what is best avoided when delivering a meaningful talk.

Moderator: Rabbi Mendel Teldon - Mid Suffolk, New Jersey
Presenters: Rabbi Yossy Goldman - Johannesburg, South Africa
Rabbi Dov Greenberg - Stanford, California

Location: Conference Room #4, Conference Center:
420 Flushing Ave.

4:30 PM – 6:00 PM

Workshop 26

TEAM BUILDING: BUILD TRUST AND STRENGTHEN YOUR COMMUNITY

Personal Development

This is a hands-on learning workshop led by Tom Heck, President and Founder of the International Association of Teamwork Facilitators (IATF) where you'll learn a series of fun games and activities that can be used to enhance teamwork, communication, creative problem solving, trust, and confidence. These games are used by top teamwork facilitators around the world to teach team and leadership skills in a fun and memorable way.

Moderator: Rabbi Boruch Heidingsfeld - Winnipeg, Canada
Presenters: Mr. Tom Heck - Ashville, North Carolina
President, International Association of Teamwork Facilitators
Rabbi Shmuly Rothman - Pittsburgh, Pennsylvania

Location: Conference Room #2, Conference Center: 420 Flushing Ave.

4:30 PM – 6:00 PM

Workshop 27

HOROAS FROM THE REBBE ON עבודת עצמו OF A SHLIACH AND HIS FAMILY

Limud | Personal Development

Critical to any Shlichus, is proper direction from the Mishalayach. This session will feature veteran Shluchim who will be sharing Horaos they received from the Rebbe over the years in the course of their Shlichus. Be inspired by the Rebbe's wisdom and sensitivity specifically in regard to personal and familial issues.

Moderator: Rabbi Avrohom Sternberg - New London, Connecticut
Presenters: Rabbi Tzvi Grunblatt - Buenos Aires, Argentina
Rabbi Sholom Ber Wineberg - Overland Park, Kansas
Rabbi Avrohom Kievan - Liverpool, England

Location: Conference Room #8, Conference Center: 420 Flushing Ave.

4:30 PM – 6:00 PM

Workshop 28

DAH MAH SHETOSHV

Practical Rabbinitics | Halacha

Your opportunity to present your thorniest questions to a panel of leading intellectuals and scholars who will draw on their years of experience tackling some of the toughest issues to teach you how best to respond.

Moderator: Rabbi Shalom Hazan - Rome, Italy
Presenters: Rabbi Simon Jacobson - Brooklyn, New York
Rabbi Chaim Rapoport - London, England

Location: Conference Room #6, Conference Center: 420 Flushing Ave.

איש וביתו

דער ענין פון משפחה איז דאך דער ענין וואס דאס בויט אויף א מענטשן, ווי בפשוט "חונדל לנער ע"פ דרכו גם כי יזקין לא יסור ממנו", ווי די גמרא זאגט אין קידושין "יעד דידך על בריך", אויפן קינד איז אט דעמאלס זאל ער אים מחנך זיין - משיחת טו באב תשליה ס"א.

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4:30 PM – 6:00 PM

Workshop 29

KEEPING THE FLAME ALIVE: HOW TO REMAIN CONTINUALLY INSPIRED

Personal Development

The daily stresses from financial to spiritual, the taxing hours and relentless demands all weigh down on the Shliach's mind and heart. Find out the secrets to keeping the flame alive and recognizing the immense Zchus of positively affecting fellow Jews on a regular basis from a world renowned Shliach and Mashpia.

Moderator: Rabbi Tuvia Teldon - Commack, New York

Presenter: Rabbi Manis Friedman - S. Paul, Minnesota

Location: Conference Room #5, Conference Center: 420 Flushing Ave.

4:30 PM – 6:00 PM

Workshop 30

DEVELOPING A SOLID RELATIONSHIP BETWEEN PARENTS AND TEENS

Counseling

Mark L. Brenner MFT, Ph.D., a leading parenting expert in the field of adolescence, will present his techniques on how to communicate with teenagers. He will present his proven strategies on how to connect at a deeper level with our teenagers and break the cycle of negative behavior. He will also address the harmful influence of social media, and what to do about it. Mark will discuss how to apply the four keys to building a spectacular relationship with your teenager.

Moderator: Rabbi Mendel Lipskier - Sherman Oaks, California

Presenter: Dr. Mark Brenner, MFT, Ph.D. - Sherman Oaks, California

Location: Conference Room #3, Conference Center: 420 Flushing Ave.

4:30 PM – 6:00 PM

Workshop 31

עשרת המפתחות לשכנוע אפקטיבי: חלק ב'

כולנו מוסרים שיעורים והרצאות ורוצים ללמוד איך לדבר בצורה נכונה כך שהקהל ירצה להקשיב ולהפנים בהרצאה זו נלמד איך להתכונן נכון לשיעור או הרצאה ואיך להעבירם בצורה נכונה נציג גם מאפיינים קבועים ו/או נפוצים של קהל ושל התנהגות קהל. סימולציות שונות תאפשרנה לנו לתרגל את הכלים שנלמד

מנחה: הרב נחמי ווילהלם - בנגקוק, טיילאנד

מרצה: מר אריאל הלוי - רמת גן, אה"ק

מיקום: בחדר א'

4:30 PM – 6:00 PM

Workshop 32

21ST CENTURY FUNDRAISING: HOW TO MARKET, SO YOU STAND OUT. RAISE FUNDS, SO YOU LAST

Finances & Fundraising

Jonah Halper, a professional fundraiser with degrees in organizational communications and public administration, will present his unique mix of fundraising and marketing practices that has shaped his approach in his work at the Jewish Federations in several cities as well as other organizations of various religious affiliations and sizes. He will teach how to build consensus, organize a community, and use these skills to develop professional, proactive and financially healthy organizations.

Moderator: Rabbi Yitzchok Tiechtel - Nashville, Tennessee

Presenter: Mr. Jonah Halper - Wesley Hills, New York

Location: Conference Room #7, Conference Center: 420 Flushing Ave.

Wednesday
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10:30AM-3:00PM

MAARIV

וכיון שהנהגת הבית תלוי
בעקרת הבית, לכן צריכים
לפעול עלי במיוחד- לא
באופן של "גזירה גזרתיי",
אלא בדרכי נועם ודרכי
שלום- שיהי לה חיות
(והתלהבות) "א קאד"י"
וגעשמאק ביהדות, שעי"ז
תשמור את כל הבית, גם את
הבעל, מפני המכשולים.

6:30 pm DINNER

Dvar Torah: Rabbi Mendel Druk, Cancun, Mexico

7:15 pm GENERAL SESSION

Chairman: Rabbi Schneur Kesselman, Malmo, Sweden

להכין עצמו והעולם כולו לקבלת פני משיח צדקנו
Rabbi Menachem Matusof, Calgary, Canada

Greetings: Rabbi Yosef Y. Aaronov, Kfar Chabad, Eretz Yisroel
Rabbi Berel Lazar, Moscow, Russia

The Rebbe's Early Years

Documents telling the story of the Rebbe's life, 1902-1940

Speaker: Rabbi Elkanah Shmotkin, Brooklyn, New York

Location: Main Ballroom, Conference Center: 420 Flushing Ave.

General Session 1

FRIDAY

November 5, 2010

יום ששי ב"ח השון ה'תשע"א

7:00 am

SHACHARIS – 770

8:00 am

OHHEL

Transportation to the Ohel will be provided for all Shluchim.

Buses leave from President St., corner Kingston Ave, at 8:00 am.

For those Shluchim whose children are in the Tzeirei Hashluchim program, buses will also be leaving from Campus Chomesh, 470 Lefferts Avenue.

11:15 am

BRUNCH & STUDY SESSION

סדר לימוד בתורת רבינו ז"ע

Presenter: Rabbi Yoel Kahan, Brooklyn, New York

Location: Oholei Torah, Main Ballroom

12:45 - 2:15

ה'קישורון': קח תגרום למקורבים שלך לקרוא אימיילים

המיילים שלך מגיעים לספאס? לא מעוצבים היטב? מחפש שירות שיעשה לך את
העבודה?

בוא לסדנה זו כדי ללמוד על שירות דיוור אלקטרוני חדש מבית חב"ד. אורג,
ה'קישורון'. כך תוכל לשלוח בקלות מיילים איכותיים, מקצועיים ומוצלחים. (מתאים
גם לשלוחים ללא אתרים של חב"ד. אורג)

מנחה: הרב מענדי קמינקר - שירי היל, ניו גרזי

מרצה: הרב ברוך לוי - לוי אורכמן, קרית חיים, ישראל

מיקום: בחובבי תורה 885 איסטערן פארקווי

Workshop 100

Wednesday
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Sunday
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4:30 pm

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10:30AM-3:00PM

12:45 - 2:15 pm

Workshop 33

SETTING UP YOUR DAY CAMP; SIX REQUIRED POINTS OF ANALYSIS

Youth

Day camps often play a central role in a Chabad House and can be a source of incredible growth. In this interactive workshop, learn the steps you need to take to properly set up a day camp -- for the first time, and each year -- and what you need to do to ensure a positive experience for campers and parents.

Moderator: Rabbi Yitzchok Kahan - Medford, New Jersey

Presenter: Rabbi Mayer Greene - Tarzana, California

Location: Oholei Torah Lecture Room #5

12:45 PM - 2:15 PM

Workshop 34

NEVER BEYOND REACH

Tzon Kodoshim

Kids At Risk - Closed Session. A veteran Mechanech will discuss effective means to create a positive home environment where open communication allows your teenage child to express him/her self. In this way, the needs of the family and the individual are respected and a healthy and welcoming atmosphere pervades.

Moderator: Rabbi Shmuly Rothman - Pittsburgh, Pennsylvania

Presenters: Rabbi Shmuel Lew - London, England
Dr. Daniel Schonbuch - Brooklyn, New York

Location: By Invitation Only

12:45 PM - 2:15 PM

Workshop 35

SECURITY AND EMERGENCY PREPAREDNESS PLANNING

Mosad Management

Security and Emergency Response Contingency Planning for your Mosad is a primary concern. Learn how to assess your preparedness, how to tap into resources for free training, and how to leverage city, county, and state law enforcement and emergency response agencies. Additionally you will learn how to create a family preparedness plan in the case of emergency evacuation.

Moderator: Rabbi Chaim Lazaroff - Houston, Texas

Presenter: Mr. Jeffrey A. Slotnick - Tacoma, Washington

Location: Oholei Torah Lecture Room #1

12:45 PM - 2:15 PM

Workshop 36

COMMUNITY BUILDING FROM DAY ONE

Mosad Delevopment

You just moved to town and would like to involve various segments of the community with your Chabad House activities. Hear from Shluchim who have "been there, done that" about what worked for them. Also, learn how to manage your time so each day is progressive.

Moderator: Rabbi Mendel Deitsch - Chandler, Arizona

Presenters: Rabbi Aryeh Weinstein - Newton, Pennsylvania
Rabbi Shmuly Fuss - Riverside, California

Location: Oholei Torah Lecture Room #4

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12:45 - 2:15 pm

Workshop 37

CLASSROOM AND HOME: PARTNERS IN DEVELOPING "MENCHLICHKEIT"

Mechanchim

Development of basic social skills and behavioral norms depends upon the cooperation of classroom and home. Their emphasis and demands must coincide giving a child clear direction and leaving little room for ambiguity. The session will focus on what a melamed can do to help healthy behavioral development.

Moderator: Rabbi Baruch Kaplan - Wallingford, Connecticut

Presenter: Rabbi Yoel Kramer - Brooklyn, New York
Director, The Merkaz for Teacher Training

Location: Oholei Torah Lecture Room #6

12:45 - 2:15 pm

Workshop 38

POST-BIRTHRIGHT ISRAEL EDUCATIONAL OPPORTUNITIES

Campus

They went on a Taglit-Birthright Israel trip. It was an amazing once-in-a-lifetime experience. They want more. What now? Campus Shluchim will share with you various opportunities available for trip alumni to further engage students inspired by Israel and the Taglit-Birthright Israel trip.

Moderator: Rabbi Hershey Novack - S. Louis, Missouri

Presenter: Mr. Daniel Brenner - New York, New York

Location: Oholei Torah Lecture Room #2

12:45 - 2:15 pm

Workshop 39

חינוך ילדים בשליחות ולשליחות

ילדי השלוחים גדלים בסביבה 'לא טבעית' ומאוד תובענית. איך משתפים אותם בשליחות ושומרים על התמימות.

מנחה: הרב מנחם מענדל פרידמן - הר אדר, אה"ק

מרצה: הרב יצחק ריבקין - אה"ק

Location: Oholei Torah Ballroom New Section

12:45 - 2:15 pm

Workshop 40

קהילות דוברי עברית בחו"ל - קבוצת דיון חלק א'

דיון לגיבוש דרכי פעולה לעבודה משותפת בין קהילות דוברי עברית בחו"ל.

מנחה: הרב ישראל לנדא - טורונטו, קנדה

Location: Chovevei Torah Library, 885 Eastern Pkwy

12:45 - 2:15 pm

Workshop 41

SETTING UP A FISCALLY RESPONSIBLE MOSAD STRUCTURE

Mosad Development

Financial stability is critical for the management and growth of your mosad. Learn how to properly structure your mosad's finances and how careful oversight and planning can increase the value of your mosad's vital funds.

Moderator: Rabbi Eli Kornfeld - Annandale, New Jersey

Presenters: Rabbi Shraga Sherman - Merion, Pennsylvania
Rabbi Yitzchok Wolf - Chicago, Illinois

Location: Chovevei Torah Zal, 885 Eastern Pkwy

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Sunday
7:30-10:00AM

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11:15AM-3:15PM

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10:30AM-3:00PM

12:45 - 2:15 pm

Workshop 42

MAKING SHABBOS AND RELIGIOUS SERVICES RELEVANT AND MEANINGFUL

Practical Rabbis

Making Shabbos and Religious Services Relevant and Meaningful. Do you attract the same 10 people every week? Are you as uninspired as they are? This workshop is a must attend – It will provide you with tips and ideas that have worked in making religious services more meaningful, personal and exciting.

Moderator: Rabbi Zalman Lent - Dublin, Ireland
Presenters: Rabbi Baruch Levin - London, England
Rabbi Osher Feldman - Cape Town, South Africa
Location: Jewish Children's Museum Theater Lower Level

12:45 - 2:15 pm

Workshop 43

INTERACTION WITH OTHER JEWISH DENOMINATIONS

Practical Rabbis

Guidelines from veteran Shluchim with years of experience in dealing with a range of different Jewish organizations from all sectors of the community. Learn to identify when it is appropriate to work together and when we need to stand apart.

Moderator: Rabbi Chaim Bergstein - Farmington Hills, Michigan
Presenters: Rabbi Moshe Gutnick - Sydney, Australia
Rabbi Avrohom Litvin - Louisville, KY
Location: Kollel, Corner of Kingston and Union

12:45 - 2:15 pm

Workshop 44

תחיית המתים במשנת הרבי

Limud

Shiur on the Rebbe's view of techiyas hameisim b'yomos haMoshiach.

Presenter: Rabbi Avrohom Gerlitzky - Brooklyn, New York
Location: Oholei Torah Lecture Room #1

12:45 - 2:15 pm

Workshop 45

BEING THERE IN TIME OF NEED

Practical Rabbis

Many times someone we care about is suffering and we just don't know what we can do to help them. Come to this workshop to find out - What can I do? How can I help?

Moderator: Rabbi Shlomo Odze - Birmingham, England
Presenters: Rabbi Yosef Lipsker - Reading, Pennsylvania
Rabbi Bentzion Chanowitz - Monticello, New York
Rabbi Ari Laine - Panama City, Panama

Location: Getzel's Shul, 1414 President St.

12:45 - 2:15 pm

Workshop 46

TURNING YOUR CHABAD HOUSE INTO A POPULAR SOCIAL HUB

Community Programming

Comedy night, coffee club, women's circle are just a few ideas that can turn your Chabad Center into a popular social hub for your community. Learn what events work best to take your mosad to the next level.

Moderator: Rabbi Mordechai Baumgarten - Rockaway, New Jersey
Presenters: Rabbi Alter Tenenbaum - Irvine, California
Rabbi Moshe Krasniansky - Montreal, Canada
Rabbi Yossi Marrus - S. Antonio, Texas

Location: Jewish Children's Museum 2nd Floor

Wednesday
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10:30AM-3:00PM

12:45 - 2:15 pm

Workshop 47

FUNDRAISING IN SMALL COMMUNITIES

Finances & Fundraising

Fundraising strategies need to be adaptable to local conditions and open to creative innovations from the fundraiser. Hear from Shluchim in small communities how they adapted fundraising strategies to work best in small towns and cities like yours.

Moderator: Rabbi Mendy Goldstein - Naperville, Illinois
Presenters: Rabbi Chaim Bruk - Bozeman, Montana
Rabbi Benny Zippel - Salt Lake City, Utah
Rabbi Yakov Borenstein - Longmont, Colorado

Location: Jewish Children's Museum Auditorium Lower Level

12:45 - 2:15 pm

Workshop 48

MEDICAL ISSUES ON SHABBOS

Halacha

We take Hilchos Shabbos very seriously, yet we know that for pikuach nefesh the laws are put aside. This session, presented by distinguished rabonim and a prominent medical doctor, will provide you with an understanding of the various parameters of Hilchos Shabbos in regard to medical issues.

Presenters: Rabbi Boruch Hertz - Chicago, Illinois
Dr. Reuven Weiss - Chicago, Illinois

Location: Oholei Torah Shul 3rd Floor

12:45 - 2:15 pm

Workshop 49

PROPERLY RUNNING CTEEN

Youth

A workshop on how to improve your existing Cteen program, increase participation and enhance current events.

Moderator: Rabbi Mendel Perlstein - Brooklyn, NY
Presenter: Rabbi Noach Pawliger - Brooklyn, NY

Location: Jewish Children's Museum Game Room Lower Level

2:15 PM - 3:30 PM

Workshop 50

PREPARING AND DELIVERING ENGAGING SHIURIM

Adult Education

This workshop will offer Shluchim insight on how to deliver inspiring, interactive and absorbing adult education classes. Hear from Shluchim whose primary focus is adult education on what methods work best to achieve primary results.

Moderator: Rabbi Mendel Popack - Brooklyn, New York
Presenters: Rabbi Ari Shishler - Johannesburg, South Africa
Rabbi Ronnie Fine - Montreal, Canada
Rabbi Ari Sollish - Atlanta, Georgia

Location: Jewish Children's Museum Theater Lower Level

2:15 PM - 3:30 PM

Workshop 98

IDENTIFYING THE HALACHIK STATUS OF JEWS FROM THE FSU

Halacha

This session -- for Shluchim whose Shlichus is not in the Former Soviet Union but working with Jews from the FSU -- will address the issue of who is halachikly Jewish, the proper verification process, and what resources are available to help you with these matters.

Moderator: Rabbi Yisroel Karpilovsky - Toronto, Canada
Presenters: Rabbi Berel Lazar - Moscow, Russia
Rabbi Yoseph Zaltzman - Toronto, Canada
Rabbi Shmuel Notik - Riverwoods, Illinois

Location: Oholei Torah Shul 3rd Floor

Wednesday
7:00-10:00PM

Thursday
8:00-11:00AM

Thursday
11:00AM-1:00PM

Thursday
2:30-3:50PM

Thursday
4:00-5:30PM

Thursday
Night

Friday
7:00AM-12:00PM

Friday
2:15 - 3:30pm

Friday
Night

Shabbat
Day

Motzoei
Shabbat

Sunday
7:30-10:00AM

Sunday
11:15AM-3:15PM

Sunday
4:30PM

Monday
10:30AM-3:00PM

2:15 PM - 3:30 PM

Workshop 51

BRINGING THE REBBE TO OUR TALMIDIM

Mechanchim

Most talmidim in Chabad Mosdos today have no personal memory of the Rebbe zy" a, yet we want and expect them to develop a meaningful "Hiskashrus" how? The Rebbe's Chozer has some insights and answers.

Moderator: Rabbi Menachem M. Greenbaum - Los Angeles, California

Presenter: Rabbi Yoel Kahan - Brooklyn, New York

Location: Oholei Torah Lecture Room #6

2:15 PM - 3:30 PM

Workshop 52

JEWISH BUSINESS NETWORK IN SMALL TOWNS

Community Programming

Networking Jewish professionals can serve as an important facilitator in uniting Jewish people in a small town. Learn how to enable business relationships by bringing together individual business people and corporate executives from private, public and non-profit industries.

Moderator: Rabbi Yisroel Freeman - Sudbury, Massachusetts

Presenters: Rabbi Benjy Brackman - Denver, Colorado

Rabbi Hillel Scop - Mill Valley, California

Rabbi Efraim Silverman - Marietta, Georgia

Location: Jewish Children's Museum Auditorium Lower Level

2:15 PM - 3:30 PM

Workshop 53

WORKING WITH COLLEGE STUDENTS IN YOUR COMMUNITY

Mosad Development | Campus

This is a forum to discuss ways to serve students in a community college without overwhelming your primary Shlichus.

Moderator: Rabbi Moshe C. Dubrowski - Brooklyn, New York

Presenters: Rabbi Eli Langsam - Peoria, Illinois

Rabbi Eliezer Shemtov - Montevideo, Uruguay

Location: Oholei Torah Lecture Room #2

2:15 PM - 3:30 PM

Workshop 54

קהילות דוברי עברית בחו"ל - קבוצת דיון חלק ב'

דיון לגיבוש דרכי פעולה לעבודה משותפת בין קהילות דוברי עברית בחו"ל.

מנחה: הרב ישראל לנדא - טורונטו, קנדה

Location: Chovevei Torah Library, 885 Eastern Pkwy

2:30 PM - 3:45 PM

Workshop 55

KEEP YOURSELF HEALTHY AND FIT -

ושמרתם מאד את נפשותיכם

Personal Development

Learn from a doctor and a physical therapist how to increase your energy level and work performance. Find out how to boost your general health by improving your diet and preventing stress.

Moderator: Rabbi Gedaliah Lowenstein - Philadelphia, Pennsylvania

Presenters: Dr. Eli Rosen - Brooklyn, New York

Mr. Chaim Backman - Brooklyn, New York

Location: Oholei Torah Lecture Room #5

Wednesday
7:00-10:00PM

Thursday
8:00-11:00AM

Thursday
11:00AM-1:00PM

Thursday
2:30-3:50PM

Thursday
4:00-5:30PM

Thursday
Night

Friday
7:00AM-12:00PM

Friday
12:45-2:15pm

Friday
Night

Shabbos
Day

Motzoei
Shabbos

Sunday
7:30-10:00AM

Sunday
11:15AM-3:15PM

Sunday
4:30 pm

Monday
10:30AM-3:00PM

5:30 p.m

CANDLE LIGHTING

דער ענין החינוך ווערט אויפגעטאן דורך ענינים של לימוד בדיבור דורך ענינים של הנהגה, וואס קינדער קוקן זיך צו ווי עלטערע פירן זיך ומהם יראו וכי' עס איז דאס אויך חינוך, ואדרבה, דאס איז גאר א חינוך עמוק ביותר, ווי מיגעוואוינט איין קינדער איז זייער הרגל אז זיי זאלן זיין אין א סביבה פון יראת שמים פון אהבת ה' און יראת ה' און חיבת התורה, חיבת המצוות כו', וואס אט די אלע ענינים ביחד ווערן אנ- גערופן בשם משפחה - משיחת טו באב תשלי"ה ס"א.

בשעת מיוועט זיין יערה עליהם רוח ממרום, אז מיוועט זיך אויפהערן שעמען דערמיט וואס מאיז א איד, במילא וועט מען זיך אויפהערן שעמען מיט אידישקייט, וועט מען זיך אוי- פהערן שעמען מיטן זיידן און מיט דער עלטער זיידן מיט דער באבען און מיט דער עלטער באבען, וועט מען דעמאלס אויסוואקסן שטארקע ברוח, ובמילא וועט מען אויסוואקסן שטארקע בגוף (ובנפש) ובחלקו בעולם - משיחת טו בשבת תשלי"ד ססי"ה

7:00 pm

SEUDAS SHABBOS

הנה מה טוב ומה נעים שבת אחים גם יחד
"התקשרות בשנת "פרצת"

Opening Remarks:

Rabbi Moshe Kotlarsky, Brooklyn, New York

Dvar Malchus:

Rabbi Eli Rosenfeld, Lisbon Portugal

דבר מלכות

Speakers:

Rabbi Boruch Shlomo Cunin, Los Angeles, California

Rabbi Nissen Dubov, London, England

Rabbi Tzvi Wilhelm, Netanya, Eretz Yisroel

Location: Main Ballroom, Oholei Torah

9:30 pm

HISVAADUS CHASIDIM

Shluchim are encouraged to stay and farbreng in groups with their own mashpi'im and chaveirim.

SHABBOS

November 6, 2010

ש"ק מבה"ח כסלו כ"ט חשוון ה'תשע"א

8:30 am

TEHILLIM

10:30 am

SHACHARIS - 770



מספר 770 מורה על שלימות

המספר שבע מאות ושבעים מורה על השלימות דמספר שבע- שבע כפי שכל א' כלול מעשר (מספר השלם), שבעים, ויתירה מזו, כפי שכל א' כלול ממאה (עשר פעמים עשר), שבע מאות, ועד לצירוף שניהם יחד, שבע מאות ושבעים.

(משיחת כח סיון תנשי"א- סה"ש תשנ"ב ע' 374 ואילך)

1:30 pm

FARBRENGEN



בעת רצון המיוחד שזכינו להתוועדות כ"ק אדמו"ר זי"ע התחלת ויסוד הכינוס, תתקיים התוועדות רעים חסידית לחיזוק ההתקשרות ולהצלחת השליחות.

Location: Main Ballroom, Oholei Torah

6:29 pm

MAARIV

Wednesday
7:00-10:00PM

Thursday
8:00-11:00AM

Thursday
11:00AM-1:00PM

Thursday
2:30-3:50PM

Thursday
4:00-5:00PM

Thursday
Night

Friday
7:00AM-12:00PM

Friday
12:45-2:15pm

Friday
Night

Shabbos
Day

**Motzoei
Shabbos**

Sunday
7:30-10:00AM

Sunday
11:15AM-3:15PM

Sunday
4:30 pm

Monday
10:30AM-3:00PM

6:30 - 8:00 pm

THE REBBE'S ROOM

The Rebbe's **עיר** room will be open for the Shluchim.

7:00 - 8:00 pm

LIBRARY

Visit the Library of Agudas Chassidei Chabad

Location: 766 Eastern Parkway

7:30 pm

סעודתא דדוד מלכא משיחא

Chairman: Rabbi Naftali Roth, Yerushalayim, Eretz Yisroel

D'var Malchus: Rabbi Yoel Kahan, Brooklyn, New York

Greetings: Rabbi Moshe Bogomilsky, Brooklyn, New York
Vaad Rabbonei Lubavitch
Rabbi Dovid Raskin, Brooklyn, New York

Location: Main Ballroom, Oholei Torah, 667 Eastern Parkway

GENERAL SESSION

Chairman: Rabbi Daniel Moscovitz, Chicago, Illinois

Address:

Rabbi Yehuda Krinsky, Brooklyn, New York

Address:

Rabbi Avrohom Y. Shemtov, Philadelphia, Pennsylvania

השליח: איש וביתו

The Shliach and His Family

Illuminated by the Rebbe's Teachings and Guidance

Rabbi Shmuel Lew, London, England
Rabbi Yechiel M.M. Kalmenson, Brunoy, France
Rabbi Yitzchok Raskin, Burlington, Vermont
Rabbi Yisroel Hershkowitz, Ofakim, Eretz Yisroel

Location:
Beis Rivka
470 Lefferts
Avenue

Entering Rosh Chodesh Kislev
The Nigunim of Our Rabbeim

General
Session 2
9:00 pm

Wednesday
7:00-10:00PM

Thursday
8:00-11:00AM

Thursday
11:00AM-1:00PM

Thursday
2:30-3:50pm

Thursday
4:00-5:30PM

Thursday
Night

Friday
7:00AM-12:00PM

Friday
12:45-2:15pm

Friday
Night

Shabbos
Day

Motzoei
Shabbos

Sunday
7:30-10:00am

Sunday
11:00am - 12:30pm

Sunday
4:30 pm

Monday
10:30AM-3:00PM

SUNDAY

November 7, 2010

יום ראשון א' דר"ח כסלו ל' השון ה'תשע"א

7:30 am

SHACHARIS – 770

עיקר ענינה - מקום שבו התפלל ולמד תורה וכו'
מוכן ופשוט שגם הדירה שבה חי כ"ק מו"ח אדמו"ר, עיקר ענינה - מקום שבו התפלל ולמד תורה, ובפרט - לימוד החסידות, תורת החסידות שלו, ביחד עם תורת החסידות של אביו, ביחד עם תורת החסידות של כל נשיאי חב"ד, וכן נשיאי החסידות הכללית, עד לסידורו של הבעש"ט

(משיחות יב תמוז תשמ"ה ואילך)

(המשך) ויש לומר שביתו של נשיא הדור, שכולל כל הדור, הוא ע"ד ובדוגמת "תלפיות", "תל שכל פיות פונים כו", כדרשת חז"ל בנוגע לביהמ"ק.


(משיחת כח סיון תנש"א - סה"ש תשנ"ב ח"ב ע" 469 ואילך)

8:30 am

ASSEMBLE IN FRONT OF 770 FOR GROUP PICTURE



9:30 am



BREAKFAST

רמב"ם יומי

Location: Main Ballroom, Oholei Torah

10:00 am - 3:15 pm



RESOURCE FAIR

Location: Ballrom, 2nd Floor, Oholei Torah

11:00 AM – 12:30 PM **Workshop 56**

UNDERSTANDING AND PREEMPTING FIVE COMMON DYSFUNCTIONS WITHIN A TEAM - PART 1

Personal Development

Mr. Pat Richie, a strategic thinker and problem solver will share methods of being an effective leader and team player. Mr. Richie's strategies have worked at the over one hundred organizations he helped by developing corporate strategy and high performing teams. A discussion of five pitfalls many work teams encounter and how to avoid them.

Moderator: **Rabbi Yossi Sandhouse - Toronto, Canada**
Presenter: **Mr. Pat Richie - Houston, Texas**

Location: **Jewish Children's Museum 2nd Floor**

11:00 AM – 12:30 PM **Workshop 57**

MY SHLIACH: HOW TO RUN CHAYOLEI TZIVOS HASHEM IN YOUR HOME

Mechanchim

Chayolei Tzivos Hashem, the comprehensive Chasidische program being implemented in Chabad schools all over the world, has a special department under the auspices of MyShliach geared toward helping Shluchim bring it to their children in their own homes. Featuring a slideshow presentation, this session will explain to parents how to run the program successfully throughout the year.

Moderator: **Rabbi Mendy Sanowicz - Brooklyn, New York**
Presenter: **Rabbi Shimon Weinbaum - Brooklyn, New York**

Location: **Jewish Children's Museum Theater Lower Level**

Wednesday
7:00-10:00PM

Thursday
8:00-11:00AM

Thursday
11:00AM-1:00PM

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2:30-3:50 PM

Thursday
4:00-5:30PM

Thursday
Night

Friday
7:00AM-12:00PM

Friday
12:45-2:15pm

Friday
Night

Shabbo
Day

Motzoei
Shabbos

Sunday
7:30-10:15AM

Sunday
11:00AM-12:30PM

Sunday
4:30PM

Monday
10:30AM-3:00PM

11:00 AM – 12:30 PM

Workshop 58

A TO Z OF MAKING A SUCCESSFUL FUNDRAISING DINNER

Finances & Fundraising

It's a roller coaster ride you get on each year. Honorees, speeches, venues, caterers, journals, invitations and ads. But how do you ensure that you get the desired results? Learn the ingredients of making a successful fundraiser which will meet your financial goals.

Moderator: Rabbi Dovid Tiechtel - Champaign, Illinois

Presenters: Rabbi Velvl Butman - Scarsdale, New York
Rabbi Yehuda Kantor - Westport, Connecticut

Location: Oholei Torah Shul 3rd Floor

11:00 AM – 12:30 PM

Workshop 59

UNITING YOUR COMMUNITY

Community Programming

A wholesome community requires warm interaction between its members in Shul and outside it. Find out what you can do to encourage positive growth in the relationships between your community members.

Moderator: Rabbi Nechemia Deitsch - Toronto, Canada

Presenters: Rabbi Sholom Deitsch - Fairfax, Virginia
Rabbi Chaim Hanoka - Pasadena, California

Location: Getzel's Shul, 1414 President St.

11:00 AM – 12:30 PM

Workshop 60

MELAMDIM: HOW TO RECOGNIZE LEARNING DYSFUNCTION - PART 1

Mechanchim

An overview of how to observe students' behavior and learning habits to determine what is within the parameters of normative and acceptable and what might require further testing for possible diagnosis of learning disabilities.

Moderator: Rabbi Avrohom Wolowick - Monsey, New York

Presenter: Rabbi Meir Mark - Brooklyn, New York

Location: Chovevei Torah Library, 885 Eastern Pkwy

11:00 AM – 12:30 PM

Workshop 61

GUIDANCE FROM THE REBBE

Limud

Critical to any Shlichus, is proper direction from the Mishalayach. This session will feature veteran Shluchim who will be sharing Horaos they received from the Rebbe over the years in the course of their Shlichus. Be inspired by the Rebbe's wisdom and sensitivity in a wide range of issues from personal, familial to communal and beyond.

Moderator: Rabbi Avrohom Kievman - Liverpool, England

Presenters: Rabbi Dovid Edelman - Springfield, Massachusetts
Rabbi Nachman Sudak - London, England
Rabbi Sholom B. Shemtov - Detroit, Michigan
Rabbi Shmuel Azimov - Paris, France

Location: Oholei Torah Ballroom New Section

Wednesday
7:00-10:00PM

Thursday
8:00-11:00AM

Thursday
11:00AM-1:00PM

Thursday
2:30-3:50PM

Thursday
4:00-5:30PM

Thursday
Night

Friday
7:00AM-12:00PM

Friday
12:45-2:15pm

Friday
Night

Shabbos
Day

Motzoei
Shabbos

Sunday
7:30-10:15AM

Sunday
11:00AM-12:30PM

Sunday
4:30 PM

Monday
10:30AM-3:00PM

11:00 AM – 12:30 PM

Workshop 62

CALIBRATING YOUR MOSAD FOR SUCCESSFUL FUNDRAISING

Mosad Development | Finances & Fundraising

Rabbis Grossbaum and Schusterman will share tested and proven ideas to improve your fundraising abilities and increase your productivity. This interactive workshop will address practical ideas on how to structure your mosad for greater success in fundraising. The session will focus on feasible ways to improve communication of your mission and making your solicitations more effective.

Moderator: Rabbi Mendy Schapiro - Monroeville, Pennsylvania
Presenters: Rabbi Zalman Grossbaum - Livingston, New Jersey
Rabbi Eliyahu Schusterman - Atlanta, Georgia

Location: Oholei Torah Lecture Room #1

11:00 AM – 12:30 PM

Workshop 63

YOUNG ADULTS: AN IMPORTANT YET ELUSIVE MARKET - PART 1

Mosad Development

Every year, tens of thousands of Jewish young men and women graduate college and get their first job in cities and communities across America. Learn how to make inroads with this difficult demographic, attract them to your programs and offer an environment they can call home.

Moderator: Rabbi Yisroel Bernath - Montreal, Canada
Presenters: Rabbi Mayshe Schwartz - Brookline, Massachusetts
Rabbi Chaim Lipskar - Miami, Florida
Rabbi Zvi Drizin - Dallas, Texas
Rabbi Levi Shmotkin - New York, New York

Location: Oholei Torah Lecture Room #2

11:00 AM – 12:30 PM

Workshop 64

EFFECTIVE DAY CAMP PROGRAMMING - A ROUND-TABLE DISCUSSION

Youth

An open discussion amongst day camp directors on ideas and programs that worked – and those that did not. This session will give you an opportunity to bounce ideas off your colleagues and share thoughts and new and innovative ways to reach children and their families during the summer months.

Moderator: Rabbi Avrohom Bernstein - Freehold, New Jersey
Presenters: Rabbi Benjy Brackman - Denver, Colorado
Rabbi Yaakov Halperin - Allentown, Pennsylvania
Rabbi Yehuda Kantor - Westport, Connecticut
Rabbi Chayim Mishulovin - Portland, Oregon

Location: Oholei Torah Lecture Room #5

11:00 AM – 12:30 PM

Workshop 65

PROTECTING YOURSELF FROM UNNECESSARY INVESTIGATION

Mosad Management

Since 9/11 the US government has increased pressure on banks to increase their monitoring and report suspicious activity. Without doing anything illegal, your banking activity may result in you being investigated by multiple government agencies without your knowledge. Find out what attracts their attention and how to avoid the worry and disruption of an investigation.

Moderator: Rabbi Lipa Brennan - Brooklyn, New York
Presenter: Mr. Simcha Lewis - Brooklyn, New York

Location: Levi Yitzchak Library, 305 Kingston Ave.

Wednesday
7:00-10:00PM

Thursday
8:00-11:00AM

Thursday
11:00AM-1:00PM

Thursday
2:30-3:50PM

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4:00-5:30PM

Thursday
Night

Friday
7:00AM-12:00PM

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12:45-2:15pm

Friday
Night

Shabbos
Day

Motzoei
Shabbos

Sunday
7:30-10:15AM

Sunday
11:00AM-12:30PM

Sunday
4:30 PM

Monday
10:30AM-3:00PM

11:00 AM – 12:30 PM

Workshop 66

IS TEEN PROGRAMMING FOR YOU?

Youth

This session will answer your questions about the challenges of working with teens and introduce you to the three premier programs for teens today: Cteens, JLI Teens and the Friendship Circle. Discover how you can transform your community. Shluchim experienced in teen programming will provide advice and ideas for effective programs and marketing methods that work with teens.

Moderator: Rabbi Mendel Perlstein - Brooklyn, New York

Presenters: Rabbi Bentzion Groner - Brooklyn, New York
Rabbi Benny Rapoport - Clark Summit, Pennsylvania

Location: Jewish Children's Museum Game Room Lower Level

11:00 AM – 12:30 PM

Workshop 67

SHLIACH AS AN EFFECTIVE COUNSELOR

Counseling

The multiple responsibilities of rabbi, community leader and mentor often lead a Shliach into the personal lives of his community members. From the perspective of a rabbi, there is much that can be accomplished to help a person advance spiritually. However, it is very important to recognize that there are limits to how much we can help in situations where professional assistance is needed. This session will cover the circumstances that a Shliach can manage on his own and when he should be suggesting professional intervention.

Moderator: Rabbi Ari Raskin - Brooklyn, New York

Presenters: Rabbi Dovid Greene - Rochester, Minnesota
Rabbi Shea Hecht - Brooklyn, New York
Rabbi Simcha Weinstein - Brooklyn, New York

Location: Oholei Torah Lecture Room #4

11:00 AM – 12:30 PM

Workshop 68

טקסים יהודים במעגל החיים

- נקודות התורפה העשויים להביא לידיי מכשול - הלכה.

- טיפים לטקס עם משמעות ומסר לחיים

- טיפים מעשיים - החלק החמישי של ש"ע

מנחה: הרב מנחם לנדא - פאלו אלטו, קליפורני

מרצים: הרב מרדכי פרקש - בלבויו, וושינגטון

הרב ישראל לנדא - טורונטו, קנדה

Location: Oholei Torah Lecture Room #6

11:00 AM – 12:30 PM

Workshop 69

MAINTAINING YOUR CONNECTION AS YOUR MUSHPAIM MOVE ABOUT - PART 1

Community Programming | Campus

Maintaining your connection as your teens move to campus: A teenager has graduated high school - and your teen program - and is headed off to college. Now what? Hear from experienced teen-program coordinators and campus Shluchim about the best approach to ensure that your teenagers don't get lost on campus and find a home away from home with their local campus Chabad House. Share ideas for on-campus joint programming between teen, community and campus Shluchim.

Moderator: Rabbi Noach Pawliger - Brooklyn, New York

Presenters: Rabbi Chaim Lazaroff - Houston, Texas
Rabbi Mordechai Silberberg - London, Ont, Canada

Location: Oholei Torah Lecture Room #3

Wednesday
7:00-10:00PM

Thursday
8:00-11:00AM

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11:00AM-1:00PM

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2:30-3:50PM

Thursday
4:00-5:30PM

Thursday
Night

Friday
7:00AM-12:00PM

Friday
12:45-2:15PM

Friday
Night

Shabbat
Day

Motzoei
Shabbat

Sunday
7:30-10:00AM

Sunday
12:45 - 2:15 PM

Sunday
4:30PM

Monday
10:30AM-3:00PM

11:00 PM – 12:30 PM

Workshop 70

DEVELOPING A CAPITAL CAMPAIGN IN AN UNCERTAIN ECONOMIC CLIMATE

Finances & Fundraising

Hear from two Shluchim who have successfully launched capital campaigns during these troubled economic times. Learn how to address your community's needs and properly accommodate growth even under difficult financial circumstances.

Moderator: Rabbi Yitzchok Tiechtel - Nashville, Tennessee
Presenters: Rabbi Nachman Abend - North Hollywood, California
Rabbi Moshe Bryski - Agoura Hills, California

Location: Chovevei Torah Ballroom, 885 Eastern Pkwy

12:45 PM – 2:15 PM

Workshop 71

MERKOS INSURANCE PROGRAM

Mosad Management

Learn how to join a new insurance program which is tailored to the needs of Shluchim. Merkos L'Inonyei Chinuch has partnered with an "A" rated insurance carrier to leverage the buying power of Chabad centers in the United States. This program has significantly discounted rates and offers a package including Liability, Auto and Property Insurance. Learn how to properly insure your Center and how it can benefit from this program.

Moderator: Rabbi Mendel Sharfstein - Brooklyn, New York
Presenter: Mr. Josh Lamberg - Long Island City, New York
Principal Lamb Financial Group

Location: Oholei Torah Lecture Room #5

12:45 PM – 2:15 PM

Workshop 72

CHABAD.ORG - MAKE COMMUNICATOR WORK FOR YOU

Mosad Management

Crash-course on how to send bulk email using the popular Communicator email newsletter and marketing system from Chabad.org. Now available in all primary languages!

Presenter: Rabbi Moshe Rosenberg - Brooklyn, New York

Location: Jewish Children's Museum Game Room Lower Level

12:45 PM – 2:15 PM

Workshop 73

YOUNG ADULTS: AN IMPORTANT YET ELUSIVE MARKET - PART 2

Mosad Development

Every year, tens of thousands of Jewish young men and women graduate college and get their first job in cities and communities across America. Learn how to make inroads with this difficult demographic, attract them to your programs and offer an environment they can call home.

Moderator: Rabbi Yisroel Bernath - Montreal, Canada
Presenters: Rabbi Levi Shmotkin - New York, New York
Rabbi Zvi Drizin - Dallas, Texas
Rabbi Chaim Lipskar - Miami, Florida
Rabbi Mayshe Schwartz - Brookline, Massachusetts

Location: Oholei Torah Lecture Room #2

Wednesday
7:00-10:00PM

Thursday
8:00-11:00AM

Thursday
11:00AM-1:00PM

Thursday
2:30-3:50 PM

Thursday
4:00-5:30PM

Thursday
Night

Friday
7:00AM-12:00PM

Friday
12:45-2:15pm

Friday
Night

Shabbos
Day

Motzoei
Shabbos

Sunday
7:30-10:00AM

Sunday
12:45 - 2:15 PM

Sunday
4:30PM

Monday
10:30AM-3:00PM

12:45 PM – 2:15 PM

Workshop 74

ACCOUNTING 101: TOWN HALL SESSION

Mosad Management | Finances & Fundraising

A town-hall style workshop with Avrohom N. Roth, a Certified Public Accountant. This session, structured to accommodate any accounting question you may have, will cover a wide range of issues such as how to set up your own 501(c)3, the definition of parsonage, what constitutes a tax deductible donation and other bookkeeping issues that are specifically geared to Chabad House non-profits.

Moderator: Rabbi Nosson Gurary - Simi Valley, California
Presenter: Mr. Avrohom N. Roth - Miami, Florida

Location: Levi Yitzchak Library

12:45 PM – 2:15 PM

Workshop 75

THE SECRET TO EFFECTIVE MARRIAGE COUNSELING

Shluchim often find themselves in situations where they can positively affect a marriage. Learn from Yosef Shagalov, a licensed marriage therapist, on what methods are most effective and the proper, Torah way to approach repairing a relationship.

Moderator: Rabbi Yisroel Frankforter - Miami, Florida
Presenter: Rabbi Yosef Shagalov - Minneapolis, Minnesota

Location: Oholei Torah Shul 3rd Floor

12:45 PM – 2:15 PM

Workshop 76

עשרת הכללים לשליחות מוצלחת באור חיובי

לא פעם, מרוב התמסרות לעבודה ומרוצה תמידית בלתי פוסקת עלול לפרוח מזכרוננו או להתגמד עיקר מטרותנו ושליחותנו להביא את אור התורה והמצוות ודבר הרבי באופן החיובי והחב"די לכלל אנשי המקום, הרב דיסקין מוותיקי השלוחים בארה"ק ישתף את קהל השלוחים מנסיונו ועצותיו לשליחות באור חב"ד

מנחה: הרב יצחק גרשוביץ - טנפלי, נ.ו.
מרצה: הרב חיים שלמה דיסקין - קריית אתא - אה"ק

Location: Oholei Torah Lecture Room #6

12:45 PM – 2:15 PM

Workshop 77

UNDERSTANDING & PREEMPTING FIVE COMMON DYSFUNCTIONS WITHIN A TEAM - PART 2

Personal Development

Mr. Pat Richie, a strategic thinker and problem solver will share methods of being an effective leader and team player. Mr. Richie's strategies have worked at the over one hundred organizations he helped by developing corporate strategy and high performing teams. A discussion of five pitfalls many work teams encounter and how to avoid them.

Moderator: Rabbi Yossi Sandhouse - Thornhill, ONT, Canada
Presenter: Mr. Pat Richie - Houston, Texas

Location: Jewish Children's Museum 2nd Floor

Wednesday
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Shabbos
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Motzoei
Shabbos

Sunday
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12:45 PM – 2:15 PM

Workshop 78

MAINTAINING YOUR CONNECTION AS YOUR MUSHPAIM MOVE ABOUT - PART 2

Campus

Building a connection with graduates returning home or moving to metropolitan areas: After up to four years of hard work, college students graduate and go wherever their young career takes them. They have their diplomas, but how does the Campus Shliach ensure students continue their connection? This session will cover various approaches Shluchim have used to encourage alumni to frequent the relevant Chabad center in their new community.

Moderator: Rabbi Chaim Lazaroff - Houston, Texas
Presenters: Rabbi Berl Goldman - Gainesville, Florida
Rabbi Yosef Wilhelm - New York, New York

Location: Oholei Torah Lecture Room #3

12:45 PM – 2:15 PM

Workshop 79

TAKING THE PANIC OUT OF CHINUCH

Tzon Kodoshim

Learn from world renowned Mechanchim, Rabbis Markowitz and Gluchowsky, the secrets to being an affective parent on Shlichus. Find out how to handle difficult situations calmly and address sensitive issues encountered on Shlichus.

Moderator: Rabbi Yechiel Baitelman - Richmond, BC, Canada

Presenters: Rabbi Zalman Markowitz - Monsey, New York
Rabbi Mendel Gluchovsky - Rechovot, Israel

Location: Oholei Torah Lecture Room #4

12:45 PM – 2:15 PM

Workshop 80

TOOLS FOR TALKING TORAH AND SCIENCE

Practical Rabbinitics | Limud

How does one address questions of Science and Torah without being a scientist? Dr. Abrams will explore the "faith in science" phenomena, and will offer insights to the synergy of Torah and Science and how to talk about them with others.

Moderator: Rabbi Shlomo Yaffe - Cambridge, Massachusetts
Presenter: Dr. Binyomin Abrams - Brighton, Massachusetts
Professor of Chemistry, Boston University

Location: Chovevei Torah Ballroom, 885 Eastern Pkwy

12:45 PM – 2:15 PM

Workshop 81

MELAMDIM: HOW TO RECOGNIZE LEARNING DYSFUNCTION - PART 2

Mechanchim

An overview of how to observe students' behavior and learning habits to determine what is within the parameters of normative and acceptable and what might require further testing for possible diagnosis of learning disabilities.

Moderator: Rabbi Avrohom Wolowick - Monsey, New York
Presenter: Rabbi Meir Mark - Brooklyn, New York
Ohel Children's Services

Location: Chovevei Torah Library, 885 Eastern Pkwy

Wednesday
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12:45 PM – 2:15 PM

Workshop 82

UNLOCK THE SECRETS TO FEDERAL GRANT FUNDING

Mosad Management | Finances & Fundraising

Insight and guidance on how to unlock the secrets to DHS Grant Funding. Last year the Department of Homeland Security distributed \$19,000,000 to support target hardening activities of nonprofit organizations deemed to be at a high risk of a terrorist attack. This session will provide you with a threat update and overview of the program including critical information, processes, and forms you will need to submit for your grant.

Moderator: Rabbi Yitzchok Bergstein - Oak Park, Illinois

Presenters: Mr. Patrick Daly - New York, New York
Deputy Director, *Secure Community Network*
Mr. Jeffrey A. Slotnick - Tacoma, WA

Location: Oholei Torah Lecture Room #1

12:45 PM – 2:15 PM

Workshop 83

הדרכה מנשיא דורנו

ותיקי השלוחים יספרו על הוראות והנחיות שקיבלו מכ"ק אדמו"ר זי"ע במשך השנים.

מנחה: הרב יעקב רייזעס - יסוד המעלה, אה"ק
מרצים: הרב ישראל דרן - סטמפורד, קונטיקוט
הרב אברהם אלטיין - וויניפג, קנדה

Location: Oholei Torah Ballroom New Section

2:30 PM – 3:45 PM

Workshop 84

גיוס כספים

איך מגיעים לכיס הישראלי... לחכות שיתן לבקש לתבוע... שאלת המליון

מנחה: הרב יהודה דונגן - חיפה, אה"ק
מרצה: הרב יהודה איידלקאפ - כפר חב"ד, אה"ק

Location: Oholei Torah Ballroom New Section

12:45 - 2:15 PM

Workshop 85

HOW TO DEAL WITH ISSUES FACING TODAY'S TEENS

Youth | Counseling

Troubling teen behaviors do not always start at home but they always affect the home. In this workshop, Rabbi Lew, a well recognized educator, will give insight into how to counsel troubled teens by analyzing their behavior and properly addressing the underlying causes.

Moderator: Rabbi Noach Pawliger - Brooklyn, New York

Presenters: Rabbi Shmuel Lew - London, England
Rabbi Reuven Cohen - Leeds, England

Location: Getzel's Shul, 1414 President St.

2:30 PM – 3:45 PM

Workshop 86

A NEW CURRICULUM CONNECTING ACADEMICS AND LIFE ~ וחי בהם

Mechanchim

Connecting with today's children is an ever increasingly challenging skill. Rabbi Ginsberg, renowned mechanech, will present an all new curriculum ideal for regular schools and homeschooling, including ways to connect with our children, and help them see every aspect of Torah as a hora'ah b'chaim.

Moderator: Rabbi Zalman Glick - Brooklyn, New York

Presenter: Rabbi Binyomin Ginsberg - Brooklyn, New York

Location: Chovevei Torah Library, 885 Eastern Pkwy

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2:30 PM – 3:45 PM

Workshop 87

DEVELOPING RELATIONSHIPS WITH PARENTS OF STUDENTS

Campus

As a campus Shliach, you devote much energy into building and maintaining enduring friendships with the students. But what about the parents of these young adults? Most students are still very much under the influence of their Mom and Dad. Learn how to gain parents' trust and support for their child's interest in Chabad.

Moderator: Rabbi Shlomo Mayer - Charlottesville, Virginia
Presenters: Rabbi Yossy Gordon - Miami Beach, Florida
Rabbi Yisroel Wilhelm - Boulder, Colorado

Location: Oholei Torah Lecture Room #4

2:30 PM – 3:45 PM

Workshop 88

A SUCCESSFUL MOSAD IN A SMALL COMMUNITY

Mosad Development

This session will focus on the unique issues and challenges Shluchim in small communities encounter and how to address them and build a successful Chabad House.

Moderator: Rabbi Yossi Eber - Trinity, Florida
Presenters: Rabbi Zalman Heber - Tacoma, WA
Rabbi Yossi Spalter - Montville, New Jersey
Rabbi Nechemya Schusterman - Peabody, Massachusetts

Location: Oholei Torah Lecture Room #6

2:30 PM – 3:45 PM

Workshop 89

ENCOURAGING BAAL HABAATIM'S CHILDREN TO ATTEND OVERNIGHT CAMP

Youth

Sending children to overnight camp is an emotional and financial sacrifice. It is also an unmatched opportunity for children to be fully immersed in a Jewish environment. In this session, Directors of Chabad-affiliated overnight camps will present what they have to offer the kids in your community and open the floor to your feedback and suggestions.

Moderator: Rabbi Yossi Friedman - Birmingham, AL
Presenters: Rabbi Yitzchok Steinmetz - Andes, Pennsylvania
Rabbi Hertzie Richler - Los Angeles, California
Rabbi Yossi Biston - Parkland, Florida

Location: Oholei Torah Shul 3rd Floor

2:30 PM – 3:45 PM

Workshop 90

PILPUL: ACHIZAS EYNAYIM

Limud | Halacha

An in depth study session on the Torah's view of "magic shows" and other "sleight of hand" displays.

Presenter: Rabbi Moshe Perlstein - Chicago, Illinois

Location: Oholei Torah Lecture Room #2

Wednesday
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2:30 PM – 3:45 PM

Workshop 91

TAKING YOUR BAAL HABATIM TO THE NEXT SPIRITUAL LEVEL

Community Programming

He comes to your Minyan every Shabbos. She attends every JLI Class and holiday event. Now comes the tricky part... In this workshop you will learn how to delicately and effectively inspire your Baalei Batim to take the next step in their observance.

Moderator: Rabbi Mendel Deitsch - Chandler, Arizona

Presenters: Rabbi Yossi New - Atlanta, Georgia

Rabbi Yosef Levin - Palo Alto, California

Rabbi Aryeh Weinstein - Newton, Pennsylvania

Location: Jewish Children's Museum 2nd Floor

2:30 PM – 3:45 PM

Workshop 92

BRINGING TOGETHER THE YOUNG AND OLD

Community Programming

Practical and successful ideas on how to create and establish programs that bring senior citizens, children and teens together. These programs are equally enjoyed by both young and old and are mutually beneficial to both age groups.

Moderator: Rabbi Menachem Smith - North Miami Beach, Florida

Presenters: Rabbi Yonasan Denebeim - Palm Springs, California

Rabbi Tzvi Tauby - New York, New York

Location: Oholei Torah Lecture Room #5

2:30 PM – 3:45 PM

Workshop 93

CARING FOR PATIENTS NEARING THE END OF LIFE

Practical Rabbimics

What are the medical and halachic issues that arise at the end of life? This session will better equip you to guide families at this challenging time and will provide you with the knowledge to better phrase the questions that you will be directing to a Rov.

Moderator: Rabbi Yehuda Pink - Solihull, England

Presenter: Dr. Barry Kinzbrunner - Aventura, Florida

Executive Vice President and Chief Medical Officer, VITAS

Location: Chovevei Torah Ballroom, 885 Eastern Pkwy

2:30 PM – 3:45 PM

Workshop 94

HEBREW SCHOOL ROUND-TABLE - CURRICULUM SESSION

Youth

Hebrew School teachers have just a short weekly opportunity to inspire students. An intriguing and energetic yet focused curriculum is therefore necessary. Come to hear and share ideas regarding how to rise to this challenge and advance your Hebrew School curriculum.

Moderator: Rabbi Zalman Kudan - S. Barbara, California

Presenters: Rabbi Sholom Rodal - Mt. Olympus, California

Rabbi Levi Tennenhaus - Hallandale Beach, Florida

Rabbi Levi Gurkov - Oceanside, New York

Rabbi Sholom Tenenbaum - Gurnee, Illinois

Location: Oholei Torah Lecture Room #1

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Workshop 95

CREATING AN EFFECTIVE CULTURAL PROGRAM

Community Programming

Cultural music and art festivals are very popular in parks across the country. Ranging from small, intimate and local to large-scale events, these festivals are attractive and fun for many different people. A panel of Shluchim with experience in this arena will demonstrate how to capitalize on the trend and put together a successful Jewish cultural event in your community.

Moderator: Rabbi Yossi Yaffe - Guilford, Connecticut
Presenters: Rabbi Avrohom Rapoport - Margate, New Jersey
Rabbi Yosef Eisenbach - Lichtfield, Connecticut
Rabbi Yitzchok Mouly - Basking Ridge, New Jersey

Location: Oholei Torah Lecture Room #4

2:30 PM – 3:45 PM

Workshop 96

ORGANIZED CONTACT MANAGEMENT & PROPER BOOKKEEPING PRACTICES

Mosad Management | Finances & Fundraising

This workshop will cover the many advantages of good record keeping. Hear from fellow Shluchim on the importance of managing your contact lists and correctly tracking income and expenses. This session will also provide some tips on proper usage of the Chabad Management System.

Moderator: Rabbi Ari Baitelman - Los Angeles, California
Presenters: Rabbi Yisroel Pinson - Pasadena, California
Rabbi Moishe Brennan - Marion Station, Pennsylvania

Location: Levi Yitzchak Library, 305 Kingston Ave.

2:30 PM – 3:45 PM

Workshop 97

HOW DO I SET UP MINI-SITES ON MY CHABAD.ORG WEBSITE?

Mosad Management

Brush up on key skills needed to update your Chabad.org website on your own. Special: learn how to create and maintain the latest option available to you - Mini-sites!

Presenter: Rabbi Moshe Rosenberg - Brooklyn, New York

Location: Jewish Children's Museum Game Room Lower Level

3:45 PM

מנחה

4:00 PM

Buses leave from the corner of President Street and Kingston Avenue and 667 Eastern Parkway to the Banquet.

Pier 12
72 Bowne Street
Brooklyn New York 11231

Parking is available for \$15. Parking must be reserved and paid for at time of Registration. Tickets can be picked up at the registration desk.

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Monday
10:30AM-3:00PM

General
Session 3

BANQUET

Opening Video

Opening Remarks

Chairman: Rabbi Moshe Y. Kotlarsky, Brooklyn, New York

Niggun: **צמאה לך נפשי**

Accompanied by the Tzeirei Hashluchim Choir

Tehillim:

להצלחת השליחות ולכל המצטרך למשפחת השלוחים בגשמיות וברוחניות

Rabbi Chanoch Gechtman, Mumbai, Nariman Point, India

תפלה לשלום אחב"י בארה"ק

Rabbi Sagee Har-Shefer, Nes Tsiyona, Eretz Yisroel

D'var Torah:

Moshe Cohen, Tzeirei Hashluchim, Manchester, England

Guest Speaker:

Mr. Gennady (Tzvi Hirsh) Bogolubov, Dnepropetrovsk, Ukraine

זכרון להולכים

אני מאמין

Chazzan Yitzchok Meir Helfgot

International Roll Call

Video Presentation: **Shlichus, A Family Affair**

Dinner

Addressing the Theme:

איש וביתו

Rabbi Moshe New, Hampstead, Canada

שיבנה בית המקדש

Chazzan Yitzchok Meir Helfgot

**Dessert
Birchas Hamazon**

72 Bowne Street,
Brooklyn, New York 11231

5:00 pm

Wednesday
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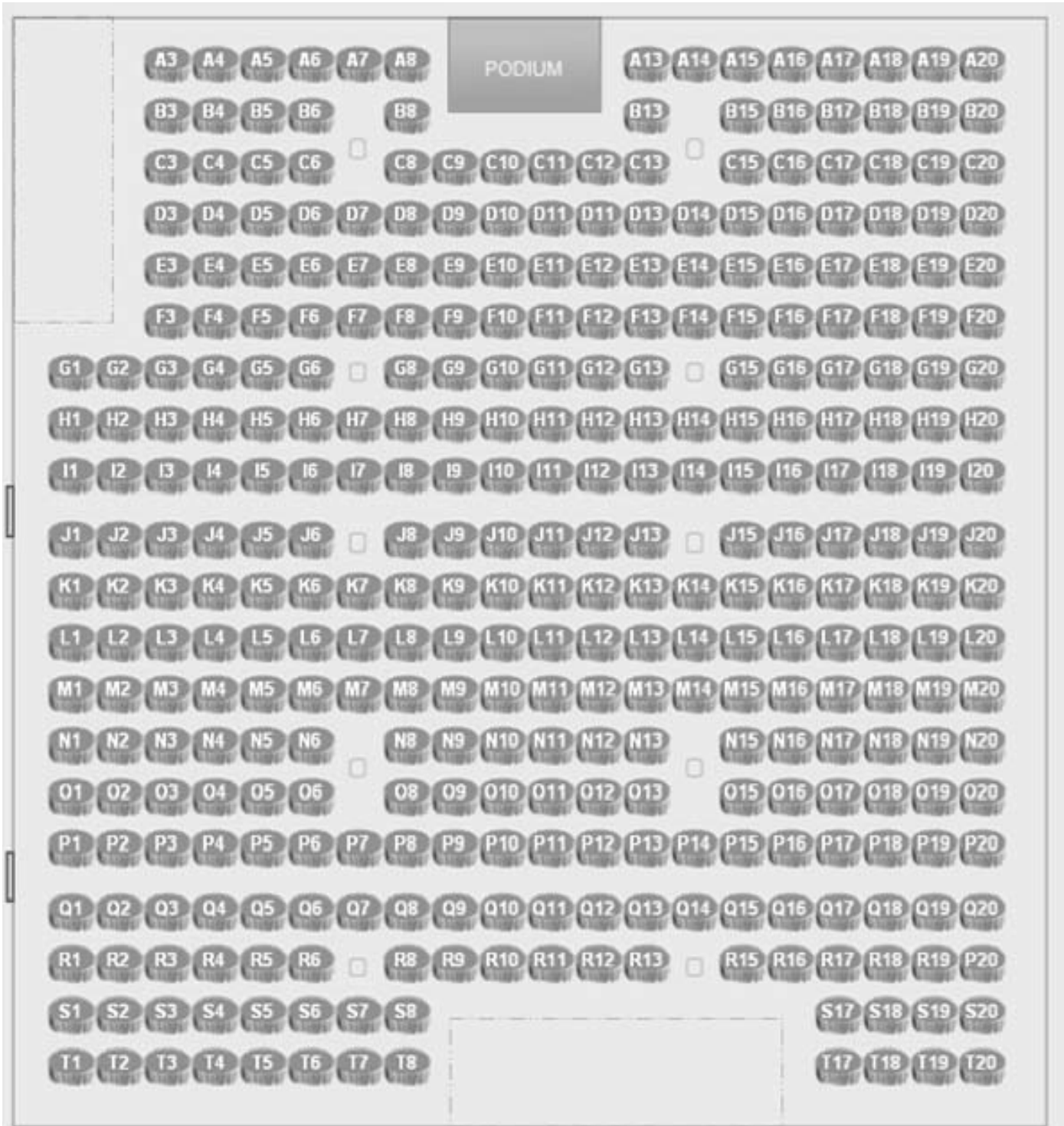
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MONDAY

November 8, 2010

יום שני ב' דר"ח כסלו א' כסלו ה'תשע"א

דער היים זאל זיין על יסודי התורה והמצוה בכלל, און בפרט בנוגע חינוך הבנים והבנות.

משיחת ו' תשרי תשל"ד ס"ב

כג. אז מען הייבט אן ציילן דעם אידישן פאלק, זאגט מען גלייך אין תורה, כאטש אפילו אז אין חומש ווערט ניט געבראכט וויפיל עס איז געווען אין יעדער משפחה, און עס ווערט נאר געבראכט וויפיל עס זיינען געווען אין א שבת, און וויפיל עס זיינען געווען אין כלל ישראל, איז אעפ"כ איז בא יעדער שבת בהדגשה, אז דער יסוד און קיום און אויפבוי פון אידן און אידישקייט מיט תורה, איז דאס "למשפחותיהם", אז די משפחה איז געבויט ווי דער אויבערשטער האט דאס איינגעשטעלט, אז דער מאן טוט זיין טייל, און די פרוי טוט איר טייל, און איר טייל איז ניט ווייניקער וויכטיג, און אפשר נאך מער וויכטיק ווי דער טייל וואס דער מאן טוט ווען עס רעדט זיך וועגן טף ילדים. משיחת ו' תשרי תשל"ד ס"ב

אז עס קומט א אידישע פרוי אדער מוטער . קען זי דאך ליגען אין אלערליי גוטע זאכן, . מ'רעט דא וועגן קלוגע, דערציילט דער הפטרה, אז אפ'ל בשעת עס רעט זיך וועגן א נביאה [חנה]. און דאס רעט זיך וועגן גיין אין שילה, וואס דאס איז א מנהג וואס ע"פ דין האט דאס איר געקענט בינדען. און זי איז אריינגעגאנגען אין די אלע ענינים, כדי צו האבן דעם יתרון וואס עס וועט זיין דורך דעם וואס שמואל וועט זיך ניט מטלטל זיין און גיין אין שילה, און זייענדיק אין דער היים וועט זי זיך מיט אים אליין קענען אפגעבן, און ע"ז וועט ער באקומען מערער ווי עס וואלט געקענט זיין באופן אחר. משיחת ו' תשרי תשל"ד ס"ב

וואס דאס איז א דוגמא פאר אלע אידישע פרויען במשך כל הדורות כולם, אז שלא כדעת הטועים וואס רעכענען אז ט'איז גוט פאר א פרוי אז זי זאל זי פילן געפאלן לגבי א מאנסביל, און דערפאר דארף זי זיך משתדל זיין און פירן א מלחמה, אז פונקט ווי א מאנסביל קען האבן אט די און די שטעלע, זאל זי אויך קאנען ארבעטן אויף די שטעלע, און פונקט אזוי ווי א מאנסביל קאן טאן אט די און די עבודות, און גייט אוועק פון דער היים גאנץ פרי און קומט צו גיין פארמאטערט גאנץ שפעט, דארף זי באווייזן א קונץ אז זי איז ניט נידעריקער פון עס און זי קאן דאס אויך באווייזן. משיחת ו' תשרי תשל"ד ס"ב

דערציילט די הפטרה אז עס הייבט זיך ניט אן, דאס איז אן אראפגעפאלענקייט און א פאלשקייט בנוגע צו אפשצן וואס דער אויבערשטער האט ארויפגעלייגט אויף א פרוי, ער האט איר געגעבן א זאך וואס דאס איז נאך גרעסער פון עלי' לרגל אין שילה, און אויפ'ן וועג גופא וועט מען אופשטורעמען קהילות פון אידן אז זיי זאלן גיין אין שילה, קומט דאס ניט דערצו וואס די פרוי קאן אויפטאן אז זי בלייבט אין די היים און זעט אז

9:30 a.m.

BREAKFAST

Location: Oholei Torah Main Ballroom

11:00 am - 2:00 pm

VAAD RABBONEI LUBAVITCH

Sponsored by the

CENTRAL COMMITTEE OF CHABAD LUBAVITCH RABBIS IN THE US AND CANADA

On the subject of

THE RESPONSIBILITIES OF A CHEVRAH KADISHA

Every Jewish Community has the responsibility to assure that there is a Chevrah Kadisha which takes care of all issues from the moment the Neshama leaves until after proper Kever Yisroel. As with all religious issues Shluchim are called upon to take a leading role in the establishment, support and maintenance of a Chevrah according to Halacha

All Halachic issues relating to the subject will be touched upon at the Yom Iyun

Location: Shul, 3rd Floor, Oholei Torah

Workshop 99

Wednesday
7:00–10:00PM

Thursday
8:00–11:00AM

Thursday
11:00AM–1:00PM

Thursday
2:30–3:50PM

Thursday
4:00–5:30PM

Thursday
Night

Friday
7:00AM–12:00PM

Friday
12:45–2:15pm

Friday
Night

Shabbos
Day

Motzoiei
Shabbos

Sunday
7:30–10:00AM

Sunday
11:15AM–3:15PM

Sunday
4:30PM

Monday
10:30AM–3:00PM

קל וחומר זה נכון לגבי הקב"ה שמנהל את עולמו בצורה מסודרת ומדוייקת הרי ברור הדבר שאם הקב"ה גרם לכך שיהודי פלוני יגיע ביום מסויים לעיר מסויימת שהרי זו הוכחה שאכן עד עתה המקום לא היו זקוק לו ומרגע זה זקוק המקום לסיוע ועליו למלא את תפקידו שם.
(משיחת אה"פ תשי"ד)

A VERY SPECIAL THANKS TO:

David Scharf

Rabbi Meir Simcha Kogan | Ronen Peled

SPECIAL THANKS TO:

Rabbi Zalman Feldman | Rabbi Moshe Berghoff
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and all the staff of Merkos L'Inyonei Chinuch, JLI and JEM who contributed their time, effort and talents to help ensure the success of the Kinus.

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