



כינוס השלוחים העולמי

INTERNATIONAL CONFERENCE OF SHLUCHIM

770 EASTERN PARKWAY, BROOKLYN, NEW YORK 11213

PHONE (718) 774-4000#280 FAX (718) 228-5675 WWW.KINUS.COM EMAIL: KINUS@KINUS.COM

בס"ד

Tishrei 5768
September 2007

Dear Vendor,

Once again the International Conference of Shluchim invites you to participate in its Annual Resource Fair. This convention brings together Chabad – Lubavitch Emissaries from around the world. One session of the convention is dedicated to the Resource Fair. The Resource Fair consists of outside vendors who have products and/or merchandise they would like to introduce or display to the Shluchim. These products will focus on educational and technological resources that will benefit the Shluchim in their varied activities, Chabad Houses, Shiurim, schools, etc. throughout the year.

Due to the success and growth of previous Resource Fairs we have expanded the fair to be held over two days and to a more accessible location. **The fair will take place at the Jewish Children's Museum, 792 Eastern Parkway, Brooklyn, NY 11213 (corner of Kingston Ave) on Thursday, November 8, 11 am – 9 pm and Sunday, November 11, 10 am – 3 pm.**

To reserve a booth, please complete and return the reservation form enclosed. Booths will be available only through advance reservations and payment. The fee is \$450 per day or \$700 for both days, and includes a listing in the Resource Fair Guide. Due to space limitations the organizers will make the final decision on all applicants. The accepted vendors will receive a confirmation letter.

Confirmations will be faxed or emailed. You will need this confirmation to gain access into the display area.

In conjunction with the fair, a color brochure – *The Resource Fair Guide* will be distributed to all the Shluchim. Advertising rates are *\$200 for a full page (4½" w x 7½" h) camera ready, black and white. Color pages are available. Please call or email for more information. *Advertisement without booth reservation is \$400 per page.

Please write a brief description (25 words or less) describing what you will be presenting at the Resource Fair. This will be printed in the Resource Fair Guide, to be distributed to the Shluchim attending the conference and fair. Kindly return the enclosed form promptly, so we can process your request, and include your information in the guide. **Responses after November 1, 2007 will not be guaranteed inclusion in the guide. All applications are received on a first come first served basis. Once space is full we will be unable to accept reservations.**

For further information email ResourceFair@Kinus.com.

Sincerely,

Dov Weiss



כינוס השלוחים העולמי

INTERNATIONAL CONFERENCE OF SHLUCHIM

770 EASTERN PARKWAY, BROOKLYN, NEW YORK 11213

PHONE (718) 774-4000 #280 FAX (718) 228-5675 WWW.KINUS.COM EMAIL: KINUS@KINUS.COM

בס"ד

Please fill out the form below, and return to:

Kinus HaShluchim - Resource Fair, 770 Eastern Parkway, Room 203, Brooklyn, NY 11213

MAKE CHECKS PAYABLE TO **MERKOS**

Please reserve an advertisement for: (Note: This information will be printed in the Resource Fair Guide.)

booth reservation closed

Company Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____ URL _____

Description for brochure *25 words or less*

Please check: Thursday, November 8, 11am – 9pm Sunday, November 11, 10am - 3pm

Limit 1 booth per vendor Amount Enclosed \$450 per day or \$700 for both days \$ _____

booth reservation closed

Advertisement (*\$200 / *\$400 per page 4½"x 7½") *see letter \$ _____

Credit Card Type: Amex MasterCard Visa

Credit Card Number _____ Expiration ____/____

Name on Credit Card _____ Sec. Code _____ Total \$ _____

Signature _____

Office Use: Record # _____ Check # _____ CC: Confirmation _____ Wall Electric